2022 McElroy Trust Grant Application

R. J. McElroy Trust

Application Questions

McElroy Trust Grant Application

A few tips:

1. This form doesn't have many questions and we ask you to keep the answers short. We are committed to a streamlined process because we value your work and want you to spend more time working with young people than writing applications.

2. There's a "free" box at the end to share information you didn't have room for earlier in the application.

3. We have a new option available (COLLABORATE) so that more than one person can work on an applications. Please see the details here: Written Tutorial or Video Tutorial (2 minutes long).

3. Our form is virtual, but we are available in real life! If you have a question or need some friendly advice, please send an email (shanlee@mcelroytrust.org) or give us a call (319-287-9102).

4. Your application will be reviewed at our next meeting, as long as it is received two weeks in advance of the meeting.

5.If you have ideas of how we can improve let us know by e-mailing or anonymously reviewing our process.

Update the Basics of your Request from your LOI

Project Name*
Be sure to use the same name for the project throughout the time you are using this system. It's the way we can find your information. This is the "identifier" for the request. TIP: Acronyms and abbreviations can get confusing.
Character Limit: 250

Project summary*
In a few sentences, please describe your project. Don't worry, you'll have more room for details below.

Character Limit: 400

Start date*
If this application is for operating support or an ongoing program, please list the date you'd like to receive a grant, as your start date.

Character Limit: 10

End date*
If this application is for an ongoing program or operating support the end date should be the date you'd expect grant funding to end. Often for an operating grant, the timeframe is one year.

Character Limit: 10

Share the Details of your Request

Please share more details about your project, program or endeavor.*
You can answer this question by telling us about key activities, your plan of action, or a description of the project.

Character Limit: 2500

Approximately how many young people will you serve?
Character Limit: 50

What results do you expect from your effort?*
Please share 1 - 3 results you expect to achieve.
TIP: The strongest proposals are likely to have results that focus on how children and young people change as a result of your efforts. How does this project transform or inspire?
TIP: We're not fussy about results terminology. You can call these items goals, objectives, outcomes, outputs, impact or results.
TIP: This is a good place to clarify the question above - how many young people will you serve?
TIP: If you can measure your results, this is a good place to tell us the numbers/ percentages you expect

Character Limit: 750

Why is this project important to young people?*
You can tell us about the need for this project in the community, or about trends affecting young people, or even a story about your community that demonstrates why this effort is important.
TIP: If you are using data in this response, pick just a few numbers that are well aligned with your project and its goals. Lists of statistics complicate rather than clarify.

Character Limit: 750

Optional: What else should we know?

Please let us know important information we didn't ask, or you didn't have room to share above. Perhaps this is more information about your organization, or about a special deadline for the project, or even extra information about the participants. This is optional.

Character Limit: 750

Tell us about your Financial Request

What type of funding are you seeking?*

How will you use the funding provided? You are welcome to modify the response you shared in the LOI.

TIP: All of these types of grants are eligible for funding.

Choices

Capital
Operating (as long as the entire organization is aimed at helping young people)
Program
Scholarship
Pilot/innovation
Organizational Capacity Building
Other

What is the total cost of the project/program/initiative?*

TIP: The McElroy Trust seldom funds 100% of a project.

TIP: If you are asking for operating support, this is your annual budget.

Character Limit: 20

How much money are you requesting from the McElroy Trust?*

TIP: Ask for what you need. It's also a good idea to check our website for information about the size of grants to similar projects.

TIP: If you are seeking funding to be paid over more than one year, list the total request here, and list multi-year information in the next question.

Character Limit: 20

How will you use the funding?*

Describe the costs associated with the project.

Character Limit: 500

What is your fundraising progress so far?*

Please let us know how much you've already raised and from whom.

Character Limit: 1000

Optional: Grant Leverage Conditions

Optional: Are you requesting a grant that will be leveraged to bring in other donations? This is OPTIONAL and should only be selected if you are confident your organization could leverage a grant from the Trust to strategically gain other donations.

TIP: Leverage grants are best used for attracting individual donors, not other grants.

Choices

None.

Challenge. Example: When we raise $X the Trust will provide $X. Terms: All or nothing.

Matching. Example: Each $1 raised will be matched by $1 from the Trust.Terms: Up to max $.

Last Dollar. Example: When we raise X%, the Trust provides X%. Terms: All or nothing.

Other. Specify in the next question.

Optional: Leverage terms

If you are seeking a challenge or matching grant, what terms do you propose? (For example, $1 for $1 match of gifts by individual donors received in one year following the grant, up to $X maximum.)

Character Limit: 250

Optional: Opportunity to Provide Feedback to the Trust

Optional: How many HOURS did it take you to complete this application?

This question is used to evaluate the Trust's processes, not your request. In fact, the information is not shared with the grant decision makers. Our goal is to keep this process streamlined for our applicants.

Character Limit: 50

How did it go?

Is there a question that seems duplicative? Language that's confusing? A too-small character count for a question? A question you wish we would have asked instead?

We welcome feedback about this application via this question, or through Grant Advisor, a website where grantseekers leave anonymous feedback for foundations. The information shared in this field is not included when your grant application is reviewed by our Board.

Character Limit: 2000

Prior Funding History

Character Limit: 5000